



STRATEGIC GOAL STATEMENTS: Our 36-month strategy includes four goal statements:

GOAL 1: A Strengthened Workforce

- We will ensure that our workforce is adequately staffed, trained, supported, and prepared to meet the needs of our programs, patients, families, and communities we serve.

GOAL 2: Increased Access to Services

- We will improve access to our services for our patients and families through programming, partnerships, enhanced technology, and understanding the needs of those we serve.

GOAL 3: A High-Performing Partner Ecosystem

- We will actively work with our partners to ensure community health assessment priorities are met through a shared vision, reduced redundancy, unique contributions, collaboration, coordination, resource and knowledge sharing, and collective interdependence.

GOAL 4: A Sustainable Future

- We will examine our programs and services mix, increase development activities, and leverage public policy avenues to enable us to maximize the use of limited resources to meet the needs of our staff, patients, families, and communities we serve.



Plan Theme: Agility and Resilience

A Strengthened Workforce	Increased Access to Services	A High-Performing Partner Ecosystem	A Sustainable Future
<ul style="list-style-type: none"> • Accelerate Career Pipeline Efforts • Amplify Retention and Recruitment Efforts • Expand Leadership Training • Expand Peer Supports • Optimized the Use of Telehealth Services • Equitably Include Diverse People 	<ul style="list-style-type: none"> • Determine CCBHC / Integrated Care Direction • Expand EMR Functionality • Promote No Wrong Door to Crisis Services • Understand Marginalized Populations 	<ul style="list-style-type: none"> • Develop a Plan to Design and Advance an Excellence Ecosystem 	<ul style="list-style-type: none"> • Evaluate Core Services • Evaluate Cypress Center Alternatives • Implement Development Strategic Plan • Leverage Acute Care Facility Opportunities • Support Policy Efforts

Supporting Functions:
 ★ **QI/Analytics – DEI Maturity – Development – EMR – Finance – IT – QA/Clinical Operations – Facilities**

Resulting in:

- Center and Community Equity Lens
- Constructive Partnerships
- Endowment Growth
- Financial Strength
- Improved Crisis Care
- Improved Patient Outcomes
- Improved State Relationships
- Strong Workforce